JONGWOO LEE

GOOGLE	Marketing studio - content manager
Interaction designer	Leading the designs of Al-powered tools that revolutionize content editing for
2021 – Present	marketing teams, creating a seamless and intelligent user experience
SMARTSHEET Sr. UX Design II 2020 - 2021	Smartsheet WorkApps Led the design of a revamped home experience and streamlined app ownership transfer process by analyzing user feedback, conducting competitive research, and incorporating new functional requirements
PHILIPS	Sonicare mobile app
Sr. UX Designer	Developed a future-proof UX foundation, ensuring the product can evolve seamlessly
2019 - 2020	to meet the team's long-term vision and user expectations
AMAZON	Amazon Care mobile app
Sr. UX Designer	Owned the entire user experience (UX) and visual design process for the mobile
2014 - 2019	app, from concept to final delivery
	Echo Look mobile app Collaborated closely with developers and product managers to define, design, and implement the complete user interface and user interactions for the mobile app
APOLLO GROUP Sr. Mobile Designer 2011 – 2014	University of Phoenix mobile app Designed a new user-friendly classroom mobile app that streamlineed communication and collaboration between students and faculty, fostering a more engaging learning environment
NOKIA	Facebook app UI for Nokia N9 using Meego OS
Visual Designer	Ensured visual harmony within a Facebook app by adapting Meego's visual
2010 – 2011	identity to seamlessly integrate with Facebook's established design language
ADOBE Multimedia Designer 2008 – 2010	Multiple Adobe product webpages Designed a user-centered web page for Adobe Acrobat, along with promotional graphics, a user-friendly CS4 suite selector, and a functional MAX event scheduler to enhance the user experience across various touchpoints

TOOLS & SKILLS

Figma, Protopie, and all Adobe design tools

UX planning and strategy, Information architect, wireframing, prototyping, motion and UI design

EDUCATION

Academy of Art University M.F.A 2005 - 2007 Computer arts - new media University at Buffalo B.A. 2000 - 2005 Media study