

GOOGLE

Interaction designer
2021 – Present

Developing Google Cloud developers' journey

- Collaborating with team members and stakeholders to enhance the Google Cloud developer's learning experience
- Redesigned event page for developers and business leaders

SMARTSHEET

Sr. UX Design II
2020 - 2021

Led the thinking and delivery of WorkApps

- Designed an improved home experience and transfer app ownership by synthesizing user feedback, competitive analysis, and new requirements
- Developed a scalable solution for the app-building experience by designing people-centered structure

PHILIPS

Sr. UX Designer
2019 – 2020

Led Sonicare mobile app redesign

- Built a solid UX foundation a the long term vision for the team and users
- Designed new home, progress report, and live brushing experiences that empower users to build a better oral care habit
- Defined ways of working with colleagues for an effective decision-making process

AMAZON

Sr. UX Designer
2014 – 2019

Designed Amazon Care app

- Delivered the whole app interactions and visuals
- Communicated and implemented customer-obsessed experience with medical providers, and other cross-functional teams

Designed Echo Look app

- Delivered the whole app interactions and visuals
- Worked with hardware engineers to improve a device and an app interaction
- Designed an innovative mix & match feature that helped the team got product approval from the CEO

APOLLO GROUP

Sr. Mobile Designer
2011 – 2014

Led University of Phoenix mobile app design

- Designed a new classroom app for students and faculties
- Created an innovative navigation to improve comment thread

NOKIA

Visual Designer
2010 – 2011

Designed Facebook app UI for Nokia N9 using Meego OS

- Applied Meego visual system while maintaining Facebook's look and feel

ADOBE

Multimedia Designer
2008 – 2010

Designed multiple Adobe product webpages

- Designed Acrobat web page, promo graphics, CS4 suite selector, and MAX event scheduler

TOOLS & SKILLS

Sketch, Protopie, After effects and all Adobe products

UX planning and strategy, Information architect, wireframing, prototyping, motion and UI design

EDUCATION

Academy of Art University

M.F.A 2005 – 2007

Computer arts - new media

University at Buffalo

B.A. 2000 – 2005

Media study